# PARK PLACE

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## LEAWOOD'S PARK PLACE VILLAGE ANNOUNCES MAY 1 GRAND OPENING OF NEW PARK PLACE FARMERS' MARKET

First 100 market goers on opening day will receive a complimentary organic cotton tote bag for carrying market hauls all season long.

**LEAWOOD, KS** — (April 21, 2021) — <u>Park Place Village</u> will begin a new Farmers' Market on Saturday, May 1, 2021. The Market will feature local farmers, food vendors, and specialty makers and aims to build community through locally grown fresh food and sourced products.

The Park Place Farmers' Market will be located along W. 116<sup>th</sup> Place at Park Place Village and will occur every Saturday from 7:30 a.m. – 12:00 p.m. through October 16. The Market will feature a variety of produce vendors, specialty food, featured programming, and acoustic performances.

"We're excited to welcome approximately 20 vendors each market day and we expect to keep growing that number throughout the season," says Park Place Farmers' Market Manager Ginger Kremneva. "Some vendors will appear for the full season, with others rotating throughout to allow diversity and selection based on what produce is in harvest."

Kremneva also noted that she is still actively seeking vendors and will welcome applications from local growers and makers from 125-mile radius of Leawood.

Park Place saw a need to bring a market to the Leawood area and felt that the location was perfect for such an event. General Manager Scott Keller indicated that the plans for a market have been in the making for a while but that the pandemic stalled the original opening date to begin last year.

"We wanted to bring a market here for some time now as the property provides the perfect backdrop for such an experience," he says. "With Park Place's 'main street' feel, local storefronts, the greenspace, and patios— it's a natural setting for a farmers' market."

Leawood Chamber President Kevin Jeffries also agrees that the City saw the need for a local outdoor market, but the best location and accommodations were still being vetted.

According to Jeffries, "Park Place offers a great spot for a farmers' market in Leawood. The timing is right and the desire to support local farmers and makers is important to the City and its residents. We've seen Saturday morning traditions like this begin at places like City Market, Overland Park, and Lee's Summit, just to name a few. We're excited to see a new tradition start right here in Leawood."

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## Page two LEAWOOD'S PARK PLACE VILLAGE ANNOUNCES GRAND OPENING OF NEW PARK PLACE FARMERS' MARKET

The opening of the Farmers' Market represents Park Place's commitment to support local, not only with its retail and restaurant offerings, but also through its programming and free, year-round community events. This year, Park Place announced five new or upcoming openings: Bamboo Penny's, Outta the Blue, Moshiri Jewelry, Plate Restaurant, and MassageLuXe, with more to come.

Park Place Village is a 10-building mixed-use complex that offers a variety of amenities including boutique shops, salons, fitness and wellness services, upscale restaurants and cafés. The surrounding area features parking garages, the Aloft Hotel, 201 apartments, 30 townhouses, and 27 lofts.

The <u>Park Place Farmers' Market</u> is just one of an extensive list of free experiences residents, office employees, and visitors can expect to see at Park Place throughout the summer and early fall months. Free live music, concerts, movies, and special events are planned at Barkley Square every Friday and Saturday night from May through October. For a complete list of events, visit <u>https://www.parkplaceleawood.com/events/</u>.

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#### About Park Place Village

Park Place is a 483,984 square foot mixed-use retail and office property located in Leawood, Kansas owned by KBS Real Estate Investment Trust III and managed by CBRE Group, Inc. Park Place offers retail, dining, office, lodging, and residential options. In the middle of it all sits the beautiful Barkley Square, a community green space featuring year-round activities. In the Summer, enjoy live concerts and outdoor games while sipping a refreshing drink at one of the surrounding restaurant patios or rooftop decks. In the Winter, the area magically transforms to "The Ice at Park Place", Johnson County's only outdoor ice-skating rink. Throughout the year, various events and activities add to the vibrant community, such as an outdoor market, a family-friendly summer concert series, movies in the lawn, and more. For more info. visit https://parkplaceleawood.com

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