

- LOOK TO -

LEAWOOD

Fall 2021

Leawood The Beautiful

A closer look at the booming beauty business

Dog-gone Friendly

Leawood community and business owners embrace dog-friendly lifestyle

The Place To Be

Park Place sees exciting new tenants, continues to thrive

Leawood
Chamber
Economic Development Council





The Place to Be

Park Place sees exciting new tenants, continues to thrive

BY LISA TOWNSEL



Park Place Village may not be the largest shopping and eating locale in South Johnson County, but it is undoubtedly one of the most unique.

This 483,984-square-foot property nestled between quiet, tree-lined streets feels like a city within a city, a hidden oasis that Leawood, Kansas, gets to claim as its very own.

Throughout ten buildings are high-end restaurants and cafes, upscale clothing boutiques, wellness centers and office spaces, in addition to the 201 apartments, 30 townhomes, 27 lofts, a hotel, and parking facilities nearby.

"It's built like a European street with different facades, the kind you would see in Paris or Rome,"

Fountain & Barkley Square



explained Scott Keller, general manager of Park Place Village and senior real estate manager of CBRE Property Management.

The multi-tenant mixed-use complex is owned by KBS and managed by CBRE. Construction began in 2007 and was completed in 2013. Today, it is the talk of the town.

While other multi-use facilities faltered following the recent pandemic, Park Place Village continued to thrive and now boasts a 90-plus occupancy rate.

Some attribute such success to the local and national retail mix that caters to residents and visitors alike.

"Park Place is becoming the destination in the area for unique, local restaurants and retail concepts," Keller said. "The flurry of new restaurant/retail concepts, the amenity-rich environment, and our robust event calendar are driving demand."

The recent pandemic notwithstanding, the Park Place summer calendar is brimmed with outdoor movie events, a summer concert series and other activities held in the **Barkley Square** green space. In May, Park Place introduced a **Farmers' Market** that continues every Saturday (7:30a.m. to 2p.m.)

(noon through October 16) and features local fruits, vegetables, meats, and other goods. This fall and winter, look for **Barkley Square** to convert into "The Ice at Park Place," Leawood's only outdoor ice-skating rink. Expect Santa visits and other seasonal surprises, too.

At any given time, customers could easily spend an entire day at Park Place due to its variety of shops and tenants.

Breakout KC allows groups — big and small — to enjoy an hour of fun getting lost in an escape room. Patrons can shop for bridal-wear at **Altar Bridal** and **Bella Bridesmaids** and for one-of-a-kind women's fashions at **Alysa Rene Boutique** and **Etiquette Boutique**. New men's clothier **Moda Domani** offers an impressive bespoke selection, while jewelers **Tom Tivol Jewels** and **Moshiri Jewelry** are ready to complete every style.

Those wanting to look and feel celebrity-chic can visit **The Gents Place**, **Le Reve Nail Salon**, **Timothy Weber: A Hair Salon**, **Bare Med Spa**, and **MassageLuXe**.

Visitors can enliven homes or offices with buys from **Flowers by Emily**, **Picasso Exotic Aquatics**, or **Pink Antlers**



Studio. Meanwhile, fitness experts at **The Bar Method** and **Orangetheory** motivate the masses to get on the move.

Park Place currently includes about ten delectable food options to help customers satisfy hunger from dawn to dusk.

Joining the posh **801 Chophouse** and **Pig & Finch** are the Thai eatery and rooftop lounge **Bamboo Penny's**; trendy burger joint **Burger Fi**; cool and refreshing **Ice Cream Bae**; small-batch candy maker **Panache Chocolatiers**; Japanese-fusion chain **Ra Sushi**; and the **Verdigris** cocktail bar and lounge.

Plate, an award-winning local modern Italian restaurant, which has an existing location in Brookside, MO, will join the line-up in the fall, and **Outta the Blue** opened in June.

Outta the Blue is a breezy coffee shop and bar that serves up everything from fresh-baked pastries, cold-pressed juices, vegan breakfast sandwiches, locally roasted coffee, natural wines, and cocktails — including its signature Blue Hawaiian and Pain Killer drinks.

Outta the Blue's beachy seaside aesthetic includes surfboards on the walls, live palm trees from San Diego,

and rope swings for some seating, creating a tropical, mellow vibe in the middle of the Midwest.

Keith Bradley and his business partners co-own the coffee shop and other companies under the Made in KC umbrella that curates and sells regional products. He listed many reasons why he wanted to be a part of the synergistic action at Park Place Village.

"We had our eye on it," he said. "There is a great variety of restaurants here. It's unique to KC, and Park Place does a good job of attracting a variety of tenants."

Besides, Bradley said Outta the Blue meets an important need in the Leawood community.

"A lot of people are glad to have a coffee shop back in Park Place; it's great for people who live and work there," he said.

This September, look for the coffee shop and bar to introduce a "more robust cocktail menu" that will include holiday-themed drinks.

"This is a great shopping center, a hidden gem," Bradley said. "It's worth the trip and always fun."